



ISSM
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"Professional Excellence through
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Scholarly dedicated Service Since 1990 to
the profession of Security and Loss Prevention



**WEBINAR
ON
ROAD SAFETY**



**Webinar
on**

Road Safety: Challenges & Emerging Paradigms in Loss Prevention

Saturday, 17th April, 2021

From 1200 hrs - 1730 hrs



Inauguration
by
Shri Nitin Gadkari
Minister of Road Transport and Highways
&
Minister of Micro, Small and Medium Enterprises

Date/ Time	Subject
12:00	Registration and login by Participants
12:30	Inauguration Ceremony by Chief Guest
01:15	Keynote Address - 1 -Ensuring Road Safety Through Technology: Challenges and Opportunities
01:45	Product Presentation 1
02:00	Panel Discussion - I :Road Safety : Underlying Challenges & Technological Solutions for Risk Mitigation.
03:30	Product Presentation 2
03:45	Keynote Address 2: Road Safety and Regulatory Challenges in Implementation
04:15	Valediction Ceremony
05:00	End of Webinar

Obey Traffic Rules
“To Keep our Roads and Highways Safe”

Fee & Sponsorship

Delegate Fee : Rs.10,000.00 (Inclusive of 18% GST)

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03	Silver	Rs.3,00,000.00

	Platinum	Gold	Silver
Background Advertisement	Yes	Yes	Yes
Advertisement in the Brochures	Yes	Yes	No
Advertisement in the Flyers	Yes	Yes	Yes
Social Media Promotions	Yes	Yes	No
Audio Visual Panel Lobby Area	30 Seconds video	15 Seconds	No
Space for Ad in the Final Report (e-Report)	2 Full Pages spread	1 Full Page	1 Half Page
Misc			

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01	Product Demo	Rs.2,00,000.00
02	Advertisement on Virtual Backdrop	Rs.1,00,000.00
03	Advertisement through Flyers and IISSM Social Media Platforms	Rs. 50,000.00

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