



# 31<sup>ST</sup> IISSM ANNUAL GLOBAL CONCLAVE 2021

Modernisation in the Security,  
Safety & Loss Prevention  
Industry



VIRTUAL PLATFORM

**16-17  
December  
2021**

## Chairman's Message



Dear Members, Well-wishers and Delegates,

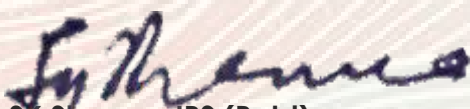
It gives me immense pleasure to invite you all to the 31st Annual Global Conclave of the International Institute of Security and Safety Management (IISSM).

Given that technology is developing at an accelerated rate like never before coupled with unprecedented challenges of an on-going pandemic, the private security industry has been obligated to devise new norms of doing their business. Keeping this in view the theme chosen this year is "Modernisation in the Security, Safety & Loss Prevention Industry".

We would like you to contribute your rich and recent experiences of rendering emergency services during the Pandemic conditions in the presence of a galaxy of domain experts who then will discuss your perceptions threadbare. To this end we have assembled the best of minds in our industry both from India and abroad. I am sure that at the end of the conclave, we will be able to see the way forward more clearly and will be able to devise appropriate solutions to meet the challenges of modernizing our business.

I look forward to your active participation to pool in your rich experiences in an array of Panel Discussions and Key Note Addresses to play a lead role in industry's make-up in the near future.

Sincerely yours



**SK Sharma, IPS (Retd)**  
**Chairman, IISSM**  
**Founder and Former Director General,**  
**National Crime Record Bureau, Govt. of India.**  
**Chairman, IISSM**

## Executive Chairman's Message

Dear Members, Stakeholders, and Delegates,

It gives me immense pleasure to invite you all to the 31st Annual Global Conclave 2021 of the International Institute of Security and Safety Management (IISSM). The overarching theme for this year's conclave is "Modernisation in the Security, Safety, and Loss Prevention Industry".

You will surely concur that this theme is extremely relevant at this juncture when rapid disruptions in technologies and business processes are urging us to innovate and improvise to meet the ever-growing demands of our customers for higher efficiency, and at the same time manage these changes within the constraints imposed by the COVID-19 pandemic. We as individuals and as companies are facing the brunt of these difficult times especially due to the COVID-19 pandemic.

The constraints and obstacles we face today are neither insignificant nor short-term. These problems have thrown up unforeseen challenges, and to my mind challenges imply opportunities. These opportunities must not be neglected if we are to grow, expand and thrive in our businesses.

Globally, a wave of change is being experienced due to the expeditious advancements in the field of science and technology, particularly in automation, AI and data analytics. This rapid growth has impacted businesses to such an extent that age-old concepts, processes, and business models need to be overhauled and modernized.

These changes have impacted the Security, Safety, and Loss Prevention industry too, and it, like the others, needs to adapt to these changes and embrace these new technologies if it is to remain competitive and profit-making. These changes will soon cause a paradigm shift in the way we set up, structure, and conduct our businesses. Failing to prepare for these challenges will be fatal. As the wise Benjamin Franklin once said, "Failing to plan means planning to fail".

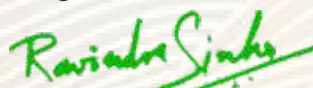


Like we do every year, we intend to bring to our conclave the best minds in the field, from the industry and academia, as well as policymakers, administrators, and regulators, from India and abroad to discuss the challenges of modernization of the industry. We also need to discuss how we should meet these challenges using the wide variety of technologies and systems available to us.

I'm sure that at the end of the conclave, we will be able to arrive at concrete, effective, and implementable solutions to overcome the obstacles of modernizing our industry. This year too, our 31st IISSM Annual global conclave is being organized on a virtual platform. It is the second year in succession that we are going online due to the prevailing conditions of COVID-19.

As in the past, I urge you to actively participate in the 31st IISSM Global Conclave and profit from the opportunity it offers to listen to top experts as well as to network with industry leaders and colleagues.

Regards,



**R.K Sinha**  
**Former MP, Rajya Sabha**  
**Executive Chairman, IISSM**



## Director General's Message

Dear Members, Stakeholders, and Delegates,

It is a matter of great pride for me to invite you to the 31st Annual Global Conclave of the International Institute of Security and Safety Management (IISSM) that will be held from 16<sup>th</sup> Dec 2021 to 17<sup>th</sup> Dec 2021. This year too, as in 2020, the Conclave will be organized on a Virtual Platform, due to the prevailing constraints imposed on us by the Covid19 pandemic.

The overarching theme for this year is "Modernisation in the Security, Safety & Loss Prevention Industry". The theme has been chosen for its contemporary interest and the demands of the rapidly changing nature of business processes due to technological disruptions and ground realities.

Combined with these changes we are also experiencing severe constraints and consequent problems due to the Covid19 pandemic that shows no sign of abating. These changes and constraints are throwing up challenges that we did not face even five years ago. But as all business leaders know, each challenge throws up an opportunity that if grasped well and in time yields amazing results.

The Security, Safety and Loss Prevention industry too is not immune to these changes. It must, therefore, quickly identify the problems and challenges it faces and adapt to the situation by adopting new technologies and by modernizing its business models. Disruptive technologies such as Artificial Intelligence, Machine Learning, and Big Data Analytics are available to it as they are to other business sectors. These can lead to more efficient and cost-effective business processes provided we undertake a complete system overhaul and continuous improvement of our services thereafter rather than trying out one-time solutions that will be outdated even before we can fully implement them. Such is the pace of change that we are facing. Modernization of the industry is what we should aim at.

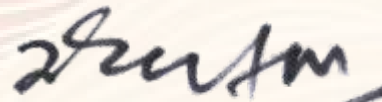
As in the past this year too, we intend to bring in the best of the talents from the



industry and academia, administrators and regulators as well as policymakers across India and the globe to discuss these issues to help us see the way forward more clearly. I am sure that at the end of the conclave, we will be able to arrive at some key takeaways and implementable solutions to meet the challenges of modernization of our industry.

I seek your enthusiastic support and active participation in this year's IISSM Global Conclave!

Thank you.



**Rajan K Medhekar, IPS (Retd)**  
**Former DG, National Security Guard**  
**Director General, IISSM**

# About Conclave 2021

## Special Features :

For the last 31 years IISSM has been striving to sensitize the stake holders to address the issues relating to the Security and Safety through regular Annual Conclaves/Seminars.

This year the emphasis is on **Modernisation in the Security, Safety & Loss Prevention Industry.**

In accordance with need of enhancing professionalism, IISSM, has decided to undertake presentation of Safety and Security Excellence Awards in number of categories.

IISSM Safety and Security Excellence Awards have always been rated and valued at a very high platform in the Private Security Industries.

## Benefits :

- Thoughts of highest level of National Decision Making (the concerned union ministers of Govt of India).
- A stage to present your view point.
- A platform to Display your Products and Present the same.
- Patronage of largest congregation of Security Business Enterprises.
- Panel Discussion by distinguished personalities of the Industry.
- IISSM Safety & Security Excellence Award for the Industry.
- Free access to IISSM Newsletter (e-version).
- IISSM 2021 Souvenir.



Mr. Bhaskar Rao, IPS,  
the then Commissioner of Police, Bengaluru,  
inaugurating the IISSM Annual Global Conclave 2019 at Bengaluru



Mr. Rajnath Singh, the then Home Minister  
and presently Raksha Mantri presenting  
Award to Mr. S K Dheri, Former Chief of Delhi  
Fire Service during IISSM Annual Global Conclave 2015 at New Delhi.

# Keynote & Panel Discussion

## DAY 1

**Keynote 1:** Responding to the changing Landscape in Security, Safety and achieving business objectives over the next five years.

**Panel Discussion 1:** Amalgamation of Electronic Support Systems and Man Guarding Industry by 2025.

**Keynote 2:** Scope for Application of Artificial Intelligence in Security Business: Opportunities and Challenges.

**Panel Discussion 2:** Use of AI, ML and Data Analytics for Security, Safety and Loss Prevention.

## DAY 2

**Keynote 3:** Management of Security during Pandemics and Disasters : Lessons Learnt in handling Covid-19 Pandemic.

**Panel Discussion 3:** Role of Security Professionals and the Industry in Pandemic Management.

**Keynote 4:** Data Protection and Privacy Laws : Balancing the requirement of Privacy and National Security for Governance.

**Panel Discussion 4:** Science & Technological Applications for Security, Safety and Loss Prevention : Operational Realities.

# Sponsorship Details

Sl. No.	Sponsor Type	RATES*
01	Platinum	Rs.10,00,000.00
02	Gold	Rs.5,00,000.00
03	Silver	Rs.3,00,000.00

\* GST 18% applicable

## Benefits :

	Platinum	Gold	Silver
Delegates Participation (Complimentary)	15	10	5
Background Advertisement in the Main Hall	Yes	Yes	Yes
Advertisement in the Souvenir	Yes	Yes	Yes
Audio Visual Panel Lobby Area	30 Seconds video	15 Seconds	No
Space for Advertisement in the Conclave Report	2 Full Pages spread	1 Full Page	1 half Page

### Note :

- Registration has to be online at [https://www.iissm.com/conclave 2021](https://www.iissm.com/conclave2021)
- For further details please visit [www.iissm.com](http://www.iissm.com) or contact IISSM Secretariate at +91 11 49164400



# Sponsorship Details

Sl. No.	Sponsor Type	RATES*
01	Principal	Rs. 3,00,000.00
02	Theme	Rs. 2,00,000.00
03	Panel	Rs. 1,00,000.00

\* GST 18% applicable

## Benefits :

	Principal	Theme	Panel
Delegates Participation (Complimentary)	10	5	2
Advertisement in the Souvenir	Yes (Full Page)	Yes (Half Page)	Yes (Quarter Page)
Audio Visual Promotion Lobby Area	30 Seconds	30 Seconds	30 Seconds
Logo Support / Promotion	Yes	Yes	Yes

### Note :

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- For further details please visit [www.iissm.com](http://www.iissm.com) or contact IISSM Secretariate at +91 11 49164400





**IISSM**

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the profession of Security and Loss Prevention

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